

**LA VISTA CITY COUNCIL
WORK SESSION
February 24, 2018**

A work session of the City Council of the City of La Vista, Nebraska was convened in open and public session at 8:00 a.m. on February 24, 2018. Present were Councilmembers: Frederick, Ronan, Sheehan, Thomas, Crawford, Quick, Hale and Sell. Also in attendance were City Attorney McKeon, City Administrator Gunn, Assistant City Administrator Ramirez, City Clerk Buethe, Police Chief Lausten, Director of Public Works Soucie, City Engineer Kottmann, Director of Administrative Services Pokorny, Community Development Director Birch, Human Resources Director Czarnick, Library Director Barcal, and Assistant Recreation Director Karlson.

A notice of the work session was given in advance thereof by publication in the Times on February 14, 2018. Notice was simultaneously given to the Mayor and all members of the City Council and a copy of the acknowledgment of the receipt of notice attached to the minutes. Availability of the agenda was communicated to the Mayor and City Council in the advance notice of the meeting. All proceedings shown were taken while the convened meeting was open to the attendance of the public. Further, all subjects included in said proceedings were contained in the agenda for said meeting which is kept continuously current and available for public inspection at City Hall during normal business hours.

Mayor Kindig called the meeting to order, led the audience in the Pledge of Allegiance, and made the announcements.

1. INTRODUCTION

City Administrator Gunn gave and overview of the information that would be presented in the work session.

2. CAPITAL IMPROVEMENT PROGRAM REVIEW

Assistant Director of Public Works Calentine reviewed the Capital Improvement Program (CIP) with the Mayor and City Council. Calentine stated that the most significant change in the CIP is big projects are now broke down into smaller projects. Discussions were held on various CIP projects and funding of those projects.

3. CAPITAL OUTLAY PROCESS REVIEW

Assistant Director of Public Works Calentine reviewed the Capital Outlay process with the Mayor and City Council. Calentine informed Council that a different approach has been taken to determine what capital items are needed for public works. A volunteer team of public works employees, representing all of the divisions, will review and determine what items are needed.

4. FINANCIAL FORECASTING REVIEW

City Administrator Gunn went through a handout, which was given to the Mayor and City Council. Gunn talked about the long range financial planning and the challenges of forecasting the financial. Gunn went through each fund and explained what the money is used for and where it comes from. Included in this review were options for future revenue sources.

5. BRANDING

City Administrator Gunn gave a presentation on branding. She stated that a brand is what people say about you when you are not around. It is what emotionally connects people to La Vista. It creates an identity for La Vista. Community Relations Coordinator Beaumont and Assistant to the City Administrator Prouhet went through examples of the branding processes that happened in Avondale Arizona and Herndon Virginia. Gunn went through the recommended next steps in this process. Discussion was held. Gunn was directed to bring in someone who can talk to the group about branding and marketing.

6. OTHER

There was no other business.

February 24, 2018

COMMENTS FROM MAYOR AND COUNCIL

There were no comments from the Mayor and Council.

At 11:27 a.m., Councilmember Crawford made a motion to adjourn the meeting. Seconded by Councilmember Thomas. Councilmembers voting aye: Frederick, Ronan, Sheehan, Thomas, Crawford, Quick, Hale and Sell. Nays: None. Abstain: None. Absent: None. Motion carried.

PASSED AND APPROVED THIS 6TH DAY OF MARCH, 2018.

CITY OF LA VISTA

Douglas Kindig, Mayor

ATTEST:

Pamela A. Buethe, CMC
City Clerk