

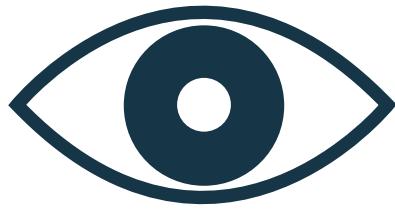


## CHAPTER 2: OUR VISION

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- TRANSLATING OUR VALUES INTO VISION
  - LIVE LONG VISION
  - WORK HARD VISION
  - SHOP LOCAL VISION
  - HAVE FUN VISION
  - MOVE ABOUT VISION
  - AND PROSPER VISION





# TRANSLATING OUR VALUES INTO VISION

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The La Vista community came together to create the community vision. When we examine the words and images that define who we are, we know that we don't want to lose what makes La Vista a great place. When we look to the future, at our changing population and trends, we understand that our vision cannot solely be based on our foundational values. Our vision should allow us to adapt to our future needs; they are forward-thinking while addressing the character we want to preserve.

Through input at community events and from working with the City's leadership, a concise and cohesive image of how the city should look, feel, and function in the future has emerged. The aspirational vision and guiding principles build off the values heard from over 100 personal interviews with community leaders and representatives, the City's 2007 Comprehensive Plan general community goals, the 2014 - 2016 Strategic Plan, an audit of existing plans and policies, a public visioning event, and an online survey.

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# LA VISTA'S VISION IS TO BE

A place where community isn't just a word, but a way of life; where strong leadership and a diverse economic base have built a great city; where passion and pride will ensure a bright future.

The vision for La Vista is based on how we experience the City every day; a place where it is possible to:

**LIVE LONG**

**WORK HARD**

**SHOP LOCAL**

**HAVE FUN**

**MOVE ABOUT**

**AND PROSPER**

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## LIVE LONG VISION

1. Promote rehabilitation, preservation, and restoration of older housing.
2. Maintain the balance of diverse, high-quality housing that appeals to families, singles, and seniors.
3. Integrate quality, higher-density housing with restaurants, retail, office, and amenities on 84th Street in a mixed-use environment.
4. Preserve the safety, maintenance, walkability, stability, and attractiveness of residential neighborhoods.



## WORK HARD VISION

1. Capitalize on entertainment, conventions and recreational assets for new economic opportunities.
2. Pursue entrepreneurial and technical industries.
3. Foster relationships with existing businesses and recognize local businesses as a vital part of our community.
4. Leverage high quality development and smart growth to manage the remaining undeveloped areas.
5. Revitalize 84th Street with a focus on accommodating a range of employment options.
6. Attract and maintain a range of large and small businesses within the community.



## SHOP LOCAL VISION

1. Capitalize on the number of in-commuters by providing restaurants, shopping and daily services near employment centers.
2. Design walkable and bikeable spaces to encourage socialization, entertainment and local events that bring the community together.
3. Encourage infill and mixed land use patterns that enhance the physical appearance, character and pedestrian and bicycle experience of the community.
4. Create a mixed-use, urban feel along 84th Street with unique, family-friendly shopping, services, entertainment and attractions for all ages.



## HAVE FUN VISION

1. Restore and enhance the natural environment.
2. Integrate cultural, artistic, and leisure opportunities into parks and community spaces.
3. Continue to provide and expand the range of recreational activities, facilities, and opportunities both locally and regionally. Expand the trail network to improve access to neighborhood and community parks, and regional trails and facilities.
4. Recognize that community events and recreation opportunities are an important asset to an active community.



## MOVE ABOUT VISION

1. Promote physical activity through universally-accessible parks, recreation, and trail facilities.
2. Facilitate pedestrian and bicycle connectivity, accessibility, infrastructure and comfort with innovative design and technologies.
3. Expand and connect the sidewalk and trail system across arterials, between parks and throughout neighborhoods, commercial areas, and to adjoining communities.
4. Enhance the existing right-of-way to ensure a safe, connected, comfortable, efficient, and accessible, multimodal transportation system.



## AND PROSPER VISION

1. Maintain the existing high level and efficiency of city services within budget.
2. Promote public art, education, and a variety of high-quality community services and amenities for all residents.
3. Strengthen community resiliency and fiscal efficiency through communication, regional coordination, and hazard mitigation.
4. Improve and enhance the provision and efficiency of programs, education, and activities through the Senior Center and Public Library.
5. Offer unique community events and public services year-round to residents and visitors alike.
6. Ensure a transparent and accountable government that values the participation of residents of all ages and income levels.
7. Promote environmental sustainability through clean sources of energy, and through conservation of energy and natural resources.
8. Stimulate, incentivize, and value innovation and public art as a community.